



NYSBCA Annual Convention

October 15-17, 2010

The Montauk Yacht Club, Montauk, NY

SPONSORSHIP OPPORTUNITIES

\$12,000 Awards Reception and Dinner (Saturday)

Sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and full page ad in convention program booklet
- Banner and table at event
- Opportunity to introduce company during event
- Five Complimentary Registrations

\$5,500 Convention Luncheon (Saturday)

Sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and full page ad in convention program booklet
- Banner and table at event
- Opportunity to introduce company during event
- Three complimentary Registrations

\$2,500 Breakfast Buffets:

- ★Saturday – SPONSORED
- ★Sunday – SPONSORED

Each sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and half page ad in convention program booklet
- Banner and table at event
- Opportunity to introduce company during event
- Two Complimentary Registrations

\$1,400 Registration portfolios

Sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and contact information on all PowerPoint presentations throughout the convention
- Logo and quarter size ad in convention program booklet
- Opportunity to introduce company at the opening session
- One Complimentary Registration

\$1,200 Audiovisual Underwriting

Sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and contact information on all PowerPoint presentations throughout the convention
- Logo and quarter size ad in convention program booklet
- Opportunity to introduce company at the opening session
- One Complimentary Registration

\$1,000 Keynote Speakers Sponsorship (Saturday)

Sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and contact information on all PowerPoint presentations throughout the Saturday presentations
- Logo and quarter size ad in convention program booklet
- Opportunity to introduce company at the opening session
- One Complimentary Registration

\$850 Networking Sessions/Coffee Breaks:

- ★Saturday Morning
- ★Saturday Afternoon
- ★Sunday Morning

Each sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and quarter size ad in convention program booklet
- Opportunity to introduce company before or after break

\$295 General Sponsorship

Help support the Association with a general sponsorship to help underwrite general convention expenses and printing

Each sponsor receives:

- Company recognized in convention promotion
- Company brochures included in registration packets
- Logo and business card size ad in convention program booklet



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The Montauk Yacht Club, Montauk, NY

SPONSORSHIP APPLICATION

Our company is interested in sponsoring the following type of sponsorship:

<input type="checkbox"/> Convention Luncheon (Saturday), \$5500	<input type="checkbox"/> Keynote Speakers, \$1000
<input type="checkbox"/> Breakfast Buffet (Saturday), \$2500	<input type="checkbox"/> Networking Session (Saturday morning), \$850
<input type="checkbox"/> Breakfast Buffet (Sunday), \$2500	<input type="checkbox"/> Networking Session (Saturday afternoon), \$850
<input type="checkbox"/> Registration Portfolios, \$1400	<input type="checkbox"/> Networking Session (Sunday morning), \$850
<input type="checkbox"/> Audiovisual, \$1200	<input type="checkbox"/> General Sponsorship, \$295

Contact: _____ Company: _____

Phone: _____ e-Mail: _____

I understand the following information is needed on or before the deadlines listed below:

Contact information:

- Company logo
- Company contact information including address, phone, fax, email and website
- Company description (100 words or less)
- Deadline for contact information is **Friday, October 8th**

Advertisement (if applicable, based on sponsorship level):

- Black/white advertisement will be placed in the convention program booklet. A full-page ad is 8"x10", half page is 8"x5" and quarter page is 4"x5". All ads should be set up vertically. Ads may be sent in .gif, .jpg., PDF and Word formats).
- Deadline for ads is **Friday, October 8th**
- Ads can be sent to Jennifer@NYSBCA.com

Promotional materials:

- Shipping of promotional materials due to the NYSBCA office by **Wednesday, October 13th**
- We anticipate approximately 90 delegates
- Materials can be sent to Jennifer Carroll, NYSBCA, 27 Oxford Drive, Latham, NY 12110

Registration lists:

- We will supply an electronic list of convention attendees to you on **Friday, October 8th**. Additionally, we will send you the final attendee list after the convention is over.

Just some reminders:

- Registration forms and updated convention information are available on <http://www.nysbca.com>
- You can book your room reservations by calling The Montauk Yacht Club at (888) 692-8668 or (631) 668-3100. Discounted rates for the NYSBCA Annual Convention start at \$149 per night, single or double occupancy plus 11.625% tax. Be sure to ask for the "NYSBCA Annual Convention" to secure the group rate. Discounted rooms will be available until **September 17th** or until the room block is full.
- Any questions? Call (518) 220-9905 or email Jennifer@NYSBCA.com.