

2008 NYS School Bus Safety Competition Advertising Opportunities

Please help support the 2008 NYS School Bus Safety Competition by advertising in our Booster Book. Journal ad rates are as follows:



Business Card (1/8 th page)	\$ 40.00
Quarter Page	\$ 50.00
Half Page	\$ 75.00
Full Page (5" x 8")	\$100.00
Inside/back covers	\$125.00

- ★ Electronic ads (.eps, .jpg, .gif, .tiff or PDF) may be e-mailed to info@NYSBCA.com
- ★ Hard copy ads may be mailed to: NYSBCA Safety Competition, P.O. Box 755, Latham, NY 12110
- ★ Questions? Call (877) 699-7222
- ★ Advertising deadline is May 2, 2008

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Yes! I want to support the NYS School Bus Safety Competition

Contact

Company/organization

Address

Phone

e-Mail

Journal ad size:

Business Card (\$40)
 Quarter Page (\$50)
 Half Page (\$75)

Full Page (\$100)
 Inside Front/Back Cover (\$125)
 Back Cover (\$150)