

NYSBCA

2024 Annual Convention

SUPPLIER SHOWCASE GUIDE

Hyatt Place East End
Long Island Hotel and
Atlantis Banquets
Riverhead, NY

FRIDAY, OCTOBER 25, 2024

Join Us

NETWORK WITH SCHOOL BUS CONTRACTORS

nysbca.com/2024-Convention



What is the New York School Bus Contractors Association?

The New York School Bus Contractors Association (NYSBCA), is the "voice of the industry", representing over 30,000 school vehicles in New York State and transporting over half of the 2.3 million children who ride a yellow school bus to school each day. The private school bus industry is a 1.5 billion dollar industry.

FACT #1:

New York State school bus contractors represent 60% of the New York school bus market.

FACT #2:

85% of school districts partner with a private contractor for transportation services.

NYSBCA's Annual Convention has been held for over 60 years and has sustained through the support of our members and sponsors.

Connect in-person to create new business relationships and strengthen existing ones with customers and industry colleagues. NYSBCA values our supporters and encourages you to participate in this high-profile event, featuring important content targeted at the student transportation industry.

Attendee Audience:

- + New York Private School Bus Contractors
- + Approximately 120 attendees

Who attends:

- + Owners/CEOs
- + Operations and Business Development Executives
- + Compliance, Safety and Training Directors/Managers
- + Vehicle and Facility Maintenance Directors/Managers

Questions contact us

EVENT ORGANIZER | TAMMY MORTIER, NYSBCA
tammy.mortier@nysbca.com or (518) 217-2505

VENUE CONTACT | ROSE DILIELLO
Rdiliello@amwny.com or (934) 451-8016

NYSBCA Annual Convention Supplier Showcase

NYSBCA offers a "Supplier Showcase" on Friday, October 25, 2024, to provide an opportunity for our Supplier members to connect in person with our school bus contractor members and industry colleagues to create new business relationships and strengthen existing ones.

The "Supplier Showcase" is an informal networking opportunity in a ballroom setting that includes 6' display tables. You are welcome to set up your table with your promotional materials and a tabletop display. Depending on the meeting room space for our general sessions, supplier "display tables" will be placed inside the meeting room or in the pre-function space next to the NYSBCA registration area.

To participate in the "Supplier Showcase," you must be a member at the Bronze, Silver, Gold, Platinum, or Lithium-ion level member. Basic-level members can upgrade their membership to participate. The attendee registration fee is included. You may need to purchase additional attendee registrations depending on your membership level and the number of people attending.



HOW TO SIGN-UP FOR THE SUPPLIER SHOWCASE

- Current members, complete the "Supplier Showcase" application at:
- <https://nysbca.com/event-5717012>
- Current "Basic" members can upgrade their membership to the Bronze, Silver, or Gold level. The amount you already paid for "Basic" will be applied to your upgraded level.
- Non-members, become a member by signing up at nysbca.com/Join-Us-Suppliers and select the Bronze, Silver, or Gold level. Note the "Basic" level does NOT include the Supplier Showcase.
- Once a member, complete the application at: <https://nysbca.com/event-5717012>

SUPPLIER DISPLAY TABLE | What's included and allowed.

- Up to (2) representatives from your company at your display table are allowed.
- Includes a 6' foot table with (2) chairs.
- **Electricity cost is \$40.** Includes a power strip, extension cord, and power. **Order when you sign up for the Supplier Showcase.**
- Wi-Fi is complimentary.
- This is a small intimate setting with 6' tables in the pre-function space next to the registration area. Bring your own table linen or use the standard linen provided by the hotel.
- Space is carpeted in most areas. No pipe and drape. Tabletop displays and pop-up banners are allowed as long as they don't block other supplier members and are in your area by your table.

SETUP/BREAKDOWN | FRIDAY, OCTOBER 25

- Setup starts at 7:00 a.m. on Friday. You will **NOT** be able to setup on Thursday.
- Breakdown is at 3:00 p.m. on Friday. Please do not breakdown prior and disrupt the sessions.

TABLE ASSIGNMENTS

- Table assignments will be given onsite during SETUP on Friday, October 25 at 7:00 a.m..
- Your company name will be placed on the table that you have been assigned.
- There are no requests for table location unless you have medical restrictions.

SPEED NETWORKING SESSION (OPTIONAL) | FRIDAY, OCTOBER 25, 2:15-3PM

- **Register at nysbca.com/2024-SpeedNetworking by Friday, October 11 to participate.** The speed networking event aims to allow Suppliers to connect one-on-one with (3) Contractors to give your elevator pitch in 11 minutes to open the door and build a connection for further discussions. This is a fast-paced networking event.

WELCOME RECEPTION | THURSDAY, OCTOBER 24 - 5:00 P.M

- Join us for our Welcome Reception at the Long Island Aquarium in the Coliseum Room, adjacent to the Hyatt Place in the Sea Star building, to kick start our annual convention. There will be drinks, food, networking, and captivating exhibits that capture the legendary ambiance of the Lost City of Atlantis. Pet the stingrays, check out the shark exhibit, and more!

SUPPLIER SHOWCASE SCHEDULE | FRIDAY, OCTOBER 25

- 7:00 – 8:15 a.m. | SETUP
- 7:30 a.m. | Breakfast with suppliers and contractors
- 10:15 a.m. | Coffee Break with suppliers and contractors
- 11:45 a.m. | Lunch with suppliers and contractors
- 2:15 - 3:00 p.m. | Speed Networking with School Bus Contractors | **REGISTER BY 10/11**
- 3:00 p.m. | Adjournment/Breakdown
- 6:00 p.m. | Annual Awards Dinner (OPTIONAL)



CONVENTION AGENDA

- To view the convention agenda, visit: nysbca.com/2024-Convention.
- Updates will be made to the agenda up until the convention. Visit our website for updates.

ATTENDEE REGISTRATION

- To attend the convention and have a supplier display table, you must be a member at the Bronze, Silver, Gold, Platinum, or Lithium-ion level.
- The attendee registration fee is **included** with your Bronze, Silver, Gold, Platinum, or Lithium-ion.
- The number of **FREE** attendee registration(s) varies depending on your membership level. If you are unsure of your membership level, contact NYSBCA.
- **The cost for additional attendees is \$395. *After 9/19, the registration fee increases by \$100.**
- The attendee registration fee includes access to all sessions and all meals.
- If you need additional attendee registrations, register them at: nysbca.com/2024-Convention

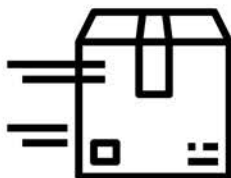
HOTEL INFORMATION

- Visit: nysbca.com/2024-Convention to book your room online. Go to the Hotel section.
- Call (631) 208-0002, press 0. Mention code **"G-NYBC"** to receive the NYSBCA discounted rate of \$159 on 10/24/24, \$239 on 10/24/24, and \$269 on 10/25/24, per night, plus taxes.
- The discounted room rates will be available until **Thursday, Sept. 19**, or until the block is full.
- Website: longislandeastend.place.hyatt.com
- Hotel #: (631) 208-0002
- Address: 451 East Main Street, Riverhead, NY, 11901

SHIPPING AND DELIVERY INSTRUCTIONS

- Email rdiliello@amwny.com and cdevivo@amwny.com prior to shipping your boxes, with the # of boxes being sent with your tracking number(s). Use the shipping label information below.

Boxes should arrive NO earlier than **Monday, October 21, 2024.**



SHIPPING LABEL

Atlantis Banquets & Events
 Attention: Rose DiLiello/Caryn DeVivo
 Event Date: NYSBCA Convention 10/24-25/2024
 Event Location: Terrace Room
Box 1 of 1 (Include the # of boxes)
 431 East Main Street
 Riverhead, NY 11901

CANCELLATION POLICY

Cancellations received after October 4 are not eligible for a refund. Thank you for your donation to support NYSBCA. Refunds will not be available for no-shows. If you cannot attend, you may send an alternate without an additional charge. Email NYSBCA your replacement contact information no later than October 18. Cancellations received by October 4 will be charged a \$25.00 processing fee that will be deducted from your registration fee. **There is NO refund for Supplier membership dues if you sign up to participate in the Supplier Showcase and are not able to attend.**